

SYSTEM AND METHOD FOR IMPROVED
CUSTOMIZED PORTAL WEB PAGES

ABSTRACT OF THE DISCLOSURE

A system and method for providing a personal Internet portal page to a user that displays at least some content selected by the user from a different Internet web site. The personal Internet portal page of the present invention displays at least some content from by the user. Moreover, the present invention provides a personal Internet portal page that operates a software application that is provided by the user. The present invention provides an Internet portal that obtains a live feed of data from one or more of servers. The data are provided in accordance with predefined criteria and presented in one or more encapsulated formats. The formats can be customized to accommodate individual preferences.